

Business and Industry Directories

Dun & Bradstreet Million Dollar Directory — America's leading directory of public and private companies

Manta www.manta.com — Search by business category, name, or location to find company information.

Thomas Register — now online via **ThomasNet** www.thomasnet.com/index.html — Database of more than 159,000 American manufacturers, 68,000 product and service categories, and thousands of online supplier catalogs. Search by name of company, business industry, product or service, and by brand name. Requires free registration.

Value Line Investment Survey — A comprehensive source of information and advice on approximately 1,700 stocks in 98 industries, the stock market, and the economy.

Agencies and Organizations

U.S. Small Business Admin.
www.sba.gov

U.S. Small Business Association
New Jersey District Office
2 Gateway Center, 15th Floor
Newark, New Jersey 07102
(973) 645-2434
Call 1-800-UASKSBA

U.S. Small Business Admin.
www.onlinewbc.gov

Online Women's Business Center
Office of Women's Business Ownership
409 Third Street
Washington, DC 20416
(202) 205-6673

N.J. Small Business Development Centers
www.nj.sbdc.com

Atlantic County Office
Small Business Development Center
Carnegie Library Center
35 South Martin Luther King Boulevard
Atlantic City, NJ 08401
(609) 909-5339; (609) 347-2174

Magazines and Newspapers

You can check our magazines out with your library card!

Current newspapers and magazines — Examples of current newspapers and magazines available in the Periodicals area include:

<i>Press of Atlantic City</i>	<i>Fortune</i>	<i>New York Times</i>	<i>Wall Street Journal</i>
<i>Business Week</i>	<i>Philadelphia Inquirer</i>	<i>New Jersey Business</i>	<i>Business News NJ</i>
<i>Entrepreneur</i>	<i>Black Enterprise Inc</i>	<i>Forbes</i>	

Current newspapers and magazines available online — Listed are some of the newspapers and magazines the library offers online through our website:

<i>New Jersey Business Magazine</i> www.njbusinessmagazine.com	<i>NJBIZ - Business News New Jersey</i> www.njbiz.com/	<i>Philadelphia Inquirer</i> www.philly.com/mld/inquirer
<i>Press of Atlantic City</i> www.pressofatlanticcity.com	<i>Wall Street Journal</i> http://wsj.com	

Personal Librarian Service

Personal Librarian Service: We spend our time saving you time!

In addition to providing customers with access to a wealth of resources, the Atlantic City Free Public Library also offers a trained staff that is ready to assist you.

You can receive one-on-one assistance by signing up for our personal librarian service, whether you need help filling out a job application, setting up an e-mail account, finding a reliable Internet site or perusing our e-book collection and online research library. We spend our time saving you time!

Personal Librarian Service is available: Mondays from 3 to 4 p.m.; Tuesdays from 2 to 3 p.m.; Wednesdays from 11 a.m. to 12 p.m. and Fridays from 11:30 a.m. to 12:30 p.m. To make an appointment, please call (609) 345-2269, ext. 4701; e-mail us at reflib@acfpl.org or visit the Main Library Reference Desk.

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IS A SERVICE OF THE CITY OF ATLANTIC CITY**

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FREE PUBLIC LIBRARY**

MAIN LIBRARY

1 North Tennessee Avenue
Atlantic City, NJ 08401
Phone: (609) 345-2269
Fax: (609) 345-5570
www.acfpl.org
September 2009

atlantic city
free public library

A GUIDE TO BUSINESS RESOURCES AT THE LIBRARY

ACFPL Business Portal

Do you want to start your own business but aren't sure where to start? Are you a successful business owner facing new challenges? Librarians are professionals who can connect you to the free resources you need to get started or get ahead in today's economy. With an Atlantic City Free Public Library card, we can also connect you to the premium and valuable business databases we have listed below.

Let us save you the time and frustration spent on sifting through random Internet sites, not knowing which one is best. Quickly connect to marketing reports, financing guides, statistical data, local organizations, industry profiles, trade publications, business forms and more.

Using your library is your best investment and a smart business move! Go explore. We can help you find your business solutions. Visit us online at www.acfpl.org or in person today.

ACFPL Business Databases

First Research Industry Reports is a great new resource for industry trend information. Provides in-depth profiles for more than 200 industries. Each profile includes: overview, competitive landscape, products and operations, sales and marketing, recent developments, business challenges and trends, executive perspective, financial analysis and a forecast; reports are updated quarterly.

Small Business Resource Center is a complete online library of guidance for starting and running a business. This database makes finding the best entrepreneurial information available quick and easy, from business plans, start-up, through running and maintaining a business, with material to help with accounting, finance, human resources, management, marketing, taxes and more.

Business Reference Library is available through the Gale Virtual Reference Library. Search and browse business related encyclopedias, dictionaries and other print sources that have been digitized for your convenience.

Business Source Elite includes more than 1,100 business publications including SWOT Analysis, company profiles, magazines and trade journals for articles on economics, management, sales, marketing, accounting, labor, human resources, and more.

ReferenceUSA is a great source of information on more than 14 million businesses, especially for small and local businesses, including both private and public companies; new Businesses are added weekly. Includes a healthcare directory of more than 855,000 physicians/dentists and a U.S. residential directory of 210 residents. Search by company name, location, SIC code, executive name, sales volume, yellow page category and more.

Legal Forms is a great resource to use in the library or from any internet connection with your library card. It's easy to find the legal forms you need and print instructions and forms.

Regional Business News provides coverage from regional business publications including, newspapers and newswires from all metropolitan and rural areas within the United States. Updated daily.

Newsbank includes *The Press of Atlantic City* and *The Philadelphia Inquirer* newspapers. Excellent for finding information on small companies in the Atlantic City and Philadelphia area, which are not readily available elsewhere. Provides full text coverage back to 1988 for *The Press of Atlantic City* and back to 1981 for *The Philadelphia Inquirer*. This database is available only while inside the library.

VISIT THE ATLANTIC CITY FREE PUBLIC LIBRARY ON THE WEB AT WWW.ACFPL.ORG

E-books

All E-book titles below are available through the Gale Virtual Reference Library, located in our website's Online Research Library

Business Plan Handbook — Complete business plans written by actual small businesses.

Encyclopedia of American Industries — Detailed, comprehensive information on a wide range of industries.

Encyclopedia of Emerging Industries — Information about the inception, emergence and status of new and established industries.

Encyclopedia of Small Business — Provides practical and comprehensive information to anyone interested in launching or growing a business venture. Timely information on: financing, business plan creation, market analysis, sales strategy and tax planning.

Manufacturing & Distribution USA: Industry Analyses, Statistics and Leading Companies — Presents statistics on many NAICS classifications in the manufacturing, wholesaling and retail industries.

Books

The big book of small business: you don't have to run your business by the seat of your pants by Tom Gegax

Business Forms on File — Various types of essential business forms

Campus CEO: the student entrepreneur's guide to launching a multi-million-dollar business by Randall Pinkett

How to start a business in New Jersey — Designed for the person starting a new business venture in New Jersey. The material contains information needed to start and operate a small venture, with sections on obtaining capital, setting up a bookkeeping system, registering a trade name, how to incorporate and obtaining federal and state ID numbers, information.

The knack: how street-smart entrepreneurs learn to handle whatever comes up by Norm Brodsky

Ladies who launch embracing entrepreneurship & creativity as a lifestyle by Victoria Colligan

The millionaire maker's guide to creating a cash machine for life by Loral Langemeier

The one minute entrepreneur: the secret to creating and sustaining a successful business by Kenneth H. Blanchard

Ready, fire, aim: zero to \$100 million in no time flat by Michael Masterson

Small Business Sourcebook — Multi-volume guide to websites and print sources of information necessary for the start-up of specific businesses

Start your own business: the only start-up book you'll ever need (4th ed.) Entrepreneur Press

32 ways to be a champion in business by Earvin Johnson

Internet Sites

Business.com www.business.com — A business directory and search engine exclusively for business. Includes approximately 64,000 company profiles, news, financial information, plus information on starting a small business.

CEOExpress www.ceoexpress.com — “Connecting busy executives with information that matters.” Includes links to news (newspapers, magazines, news feeds), business research (government info, statistics, small business, company research, international business), plus a great section covering SOHO (small office/home office) resources.

Minority Business Development Agency www.mbd.gov/ — MBDA, part of the U.S. Department of Commerce, is the only federal agency created specifically to foster the establishment and growth of minority-owned businesses in America.

National SBDC Research Network (SBDCNet) www.sbdnet.org/ — Small Business Development Centers nationwide, which help existing or developing business owners with one-on-one counseling.

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U.S. Chamber of Commerce www.uschamber.com — Network of state chambers and U.S. Chamber of Commerce provides free business tools and resources

USA.gov www.usa.gov/Business/Business_Gateway.shtml — Information for businesses and non-profits.

US Securities & Exchange Commission <http://idea.sec.gov/> (SEC) — Search the Next-Generation *EDGAR* System, *IDEA*, for 10k & annual reports and other company filings.

Local Demographic and Market Data

American Factfinder U.S. Census Bureau <http://factfinder.census.gov/home/saff/main.html?> — Select Community Profile to find population, social, economic, and housing characteristics for states, counties, municipalities, congressional districts, and more.

County Business Patterns — U.S. Department of Commerce <http://www.census.gov/epcd/cbp/view/cbpview.html>

N.J. Labor Market Information <http://www.nj.gov/labor> — Includes demographic, economic, and market data.

New Jersey Business, Labor, Economics

State of New Jersey Business www.state.nj.us/nj/business/ — Official site for business in New Jersey. Learn how to start a business, relocate a business to NJ, maintain or close a business and why New Jersey offers an unbeatable business location.

New Jersey Business Portal Taking Care of Business www.state.nj.us/njbgs — Useful information on selecting a business type to fit your circumstances, naming your business, registering with the state, licenses and permits, financing and incentive programs.

NJAWBO, The New Jersey Association of Women Business Owners www.njawbo.org — Government links, pointers for business development and women's business resources provide mentoring and facts about accounting, administration, insurance, laws, licenses and permits.

New Jersey Service Corps of Retired Executives www.nj-score.org — Gives small business owners guidance in establishing and maintaining enterprises. Offers links to free software, business plans, trade shows, news and articles; and confidential counseling.

New Jersey Small Business Development Center www.njsbdc.com/home/ — How-to articles, counseling, and training for the small business operator. Provides advice and training opportunities for starting and operating small businesses in New Jersey.

Southern New Jersey Chamber of Commerce www.chambersnj.com

Statewide Hispanic Chamber of Commerce www.shccnj.org — Services of and contacts with Latino business people.

Small Business

Business Owner's Toolkit www.toolkit.com — Business planning and administration. Includes tax tips and protecting your assets.

Business Plans www.bplans.com — Information includes models of business plans, plus how to start and market a business.

The Business Start www.bspage.com — The Business Start page offers useful information for the business owner.

Entrepreneur's Library www.caycon.com/resources.php — Includes articles and websites to help entrepreneurs get started.

My Own Business www.myownbusiness.org — Free Internet course on how to start a business.

U.S. Business Advisor www.business.gov — Federal information on starting a business. Includes financial assistance, tax resources, laws and regulations, international trade, workplace issues and more.

U.S. Small Business Administration www.sba.gov or call 1-800-USAKSBA — A comprehensive federal government site which provides access to a variety of useful resources, e.g. links to information on how to start, finance and expand your business.

Also provides link for **Office of Women's Business Ownership Entrepreneurial Development www.sba.gov/aboutsba/sbaprograms/onlinewbc/index.html**, which oversees a network of Women's Business Centers.

CHECK OUT OUR BUSINESS RESOURCES AT WWW.ACFPL.ORG UNDER 'DO RESEARCH'